428 Second St. Marietta, OH 45750 740.373.0056

1907 Grand Central Avenue Vienna, WV 26105 304.422.2203

> 104 South Sugar St. St. Clairsville, OH 43950 740.695.1569



UNITED WAY ALLIANCE OF THE MID-OHIO VALLEY, INC. Regular Audit For the Year Ended June 30, 2016

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## UNITED WAY ALLIANCE OF THE MID-OHIO VALLEY, INC.

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#### INDEPENDENT AUDITOR'S REPORT

August 31, 2016

United Way Alliance of the Mid-Ohio Valley, Inc. 935 Market Street Parkersburg, WV 26101

To the Board of Directors:

### Report on the Financial Statements

We have audited the accompanying financial statements of the **United Way Alliance of the Mid-Ohio Valley, Inc.** (a not-for-profit organization) (the Alliance), which comprise the statement of financial position as of June 30, 2016, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Alliance's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Alliance's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

... "bringing more to the table"

United Way Alliance of the Mid-Ohio Valley, Inc. Independent Auditor's Report Page 2

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the United Way Alliance of the Mid-Ohio Valley, Inc. as of June 30, 2016 and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Perry and Associates** 

Certified Public Accountants, A.C.

Perry Marcutez CAS A. C.

Marietta, Ohio

## STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2016

### **ASSETS**

Current Assets:		
Cash and Cash Equivalents	\$	342,658
Promises to Give, Net of Allowance		257,611
Prepaid Expenses		3,645
Total Current Assets		603,914
Restricted Assets:		
Investments		412,322
Total Restricted Assets		412,322
Non-Current Assets:		
Capital Assets:		
Furniture and Equipment		38,996
Less: Accumulated Depreciation		(37,038)
Total Capital Assets, Net of Depreciation		1,958
Burial Plots		17,050
Total Non-Current Assets		19,008
TOTAL ASSETS	\$	1,035,244
LIABILITIES AND NET ASSETS		
Current Liabilities:		
Accounts Payable	\$	5,325
Designations Payable	Ψ	49,318
Payroll Taxes Payable		717
Accrued Vacation Payable		5,273
Total Current Liabilities		60,633
Total Liabilities		60,633
Not Aposto.		
Net Assets:		
Permanently Restricted		50,075
Temporarily Restricted Unrestricted		643,858
Total Net Assets		280,678
I Oldi Net Assels		974,611
TOTAL LIABILITIES AND NET ASSETS	\$	1,035,244

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2016

SUPPORT AND REVENUES:		Unrestricted		Temporarily Restricted		Permanently Restricted		Total	
Support:									
Campaign Income Less: Donor Designations Non-Cash Contributions Other Grants and Contributions	\$	- - 7,200 -	\$	810,506 (68,122) - 37,372	\$	-	\$	810,506 (68,122) 7,200 37,372	
Total Support		7,200		779,756		-		786,956	
Revenues:									
Special Events Interest Realized Gains on Marketable		- 117		29,566 -		- -		29,566 117	
Securities - Endowment Unrealized Loss on Marketable		•		12,411		-		12,411	
Securities - Endowment Miscellaneous		4,177		(11,434) -				(11,434) <u>4,177</u>	
Total Revenues		4,294		30,543		_		34,837	
NET ASSETS RELEASED FROM RESTRICTIONS:									
Satisfaction of Program Restrictions		790,275	_	(790,275)		_		_	
TOTAL SUPPORT AND REVENUES		801,769		20,024		_		821,793	
EXPENSES:									
Allocation Services All Other Programs Organizational Administration Fundraising United Way of America Dues		567,426 148,327 78,198 31,288 8,725		- - - -				567,426 148,327 78,198 31,288 8,725	
TOTAL EXPENSES		833,964						833,964	
CHANGE IN NET ASSETS		(32,195)		20,024		<u> </u>		(12,171)	
NET ASSETS AT BEGINNING OF YEAR		312,873		623,834		50,075		986,782	
NET ASSETS AT END OF YEAR	\$	280,678	<u> </u>	643,858	\$	50,075	\$	974,611	

### STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2016

Program Services						Supporting Services						
		Allocation Services		All Other rograms		al Program Services	Organizational Administration		United Way of America Dues		Total upporting services	Total
Agency Awards Salaries Employee Benefits Payroll Taxes Office Expenses Occupancy Communications Repairs and Maintenance Travel Insurance Professional Fees Endowment Fees Program Expenses Dues and Subscriptions Printing and Campaign Materials Miscellaneous United Way of America Dues Conferences Depreciation Uncollectible Accounts	\$	531,008	\$	56,972 1,395 4,521 - 19,584 3,850 26 1,745 1,205 3,314 2,456 49,253 1,098 - 1,661 - 84 1,163	\$	531,008 56,972 1,395 4,521 19,584 3,850 26 1,745 1,205 3,314 2,456 49,253 1,098 - 1,661 - 84 1,163 36,418	\$ - 44,737 1,095 3,550 12,072 6,528 1,283 9 1,370 402 2,602 1,929 - 863 - 1,304 - 66 388	\$ - 1,452 36 115	\$ - - - - - - - - - - - - - - - - - - -	\$	46,189 1,131 3,665 12,072 6,528 1,283 9 1,415 402 2,686 1,991 891 29,421 1,347 8,725 68 388	\$ 531,008 103,161 2,526 8,186 12,072 26,112 5,133 35 3,160 1,607 6,000 4,447 49,253 1,989 29,421 3,008 8,725 152 1,551 36,418
Total Expenses	\$	567,426	\$	148,327	\$	715,753	\$ 78,198	<b>\$</b> 31,288	\$ 8,725	\$	118.211	\$ 833.964

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED JUNE 30, 2016

## **Cash Flows from Operating Activities:**

Change in Net Assets	\$ (12,171)
Adjustments to Reconcile Change in Net Assets to	` ' '
Cash Provided (Used) by Operating Activities:	
Depreciation	1,551
Realized gain on investments	(15,476)
Unrealized loss on investments	14,499
(Increase) decrease in operating assets:	
(Increase) Decrease in Promises to Give, Net	(40,194)
(Increase) Decrease in Prepaid Expenses	(1,256)
Increase (decrease) in operating liabilities:	(1,200)
Increase (Decrease) in Accounts Payable	1,401
Increase (Decrease) in Designations Payable	28,141
Increase (Decrease) in Payroll Taxes Payable	(61)
Increase (Decrease) in Accrued Vacation Payable	3,483
Net Cash Used in Operating Activities	(20,083)
	 <u> </u>
Cash Flows from Investing Activities:	
Sale of Investments	21,147
Net Cash Provided by Investing Activities	 21,147
Net Increase in Cash and Cash Equivalents	1,064
	7,001
Cash and Cash Equivalents at Beginning of Year	341,594
Cash and Cash Equivalents at End of Year	\$ 342,658
Cash Paid for Interest	\$ -
Cash Paid for Taxes	\$ _

#### NOTE 1. NATURE OF OPERATIONS

The mission of the United Way Alliance of the Mid-Ohio Valley, Inc. (a not-for-profit organization) (the Alliance) is to unite communities, contributors, and human service agencies in a common goal to improve the quality of life in the greater Mid-Ohio Valley area.

Annual campaigns are conducted in the fall of each year. Campaign contributions are used to support local health and human service programs of member and nonmember agencies and to pay the Alliance's operating expenses. Donors may designate their pledges to a member agency, a nonmember agency that provides human services within the local area or another United Way Organization.

Annual fall campaigns are reduced by pledges that are collected on behalf of others or are pledged to a specific organization, and by a provision for uncollectible pledges. The resulting net pledges are reflected as temporarily restricted until released from restriction and expended. Amounts collected which are designated to a member agency, nonmember agency or other United Way have been recorded as designations payable in the statement of financial position and the net effect of those designations have not been recorded as revenue or expense in the statement of activities.

#### NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Accounting**

The Alliance accounts for its revenues and related expenses on the accrual basis of accounting, in accordance with accounting principles generally accepted in the United States of America. Revenues are reported in the year earned. Costs and expenses are charged against revenues in the year to which the cost is applicable.

#### **Financial Statement Presentation**

The Alliance has adopted Financial Accounting Standards Board Accounting Standards Codification (ASC) No. 958-210, *Presentation of Financial Statements*. Under ASC 958-210, the Alliance is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

#### **Income Tax Status**

The Alliance is exempt from Federal income taxes as described under Internal Revenue Code (IRC) 501(c)(3) and 509(a)(1). Therefore, no provision for income tax has been recorded in the accompanying financial statements.

Accounting principles generally accepted in the United States require management to evaluate tax positions taken by the Alliance and recognize a tax liability (or asset) if the Alliance has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service (IRS). Management has analyzed the tax positions taken by the Alliance, and has concluded that as of June 30, 2016, there are no uncertain positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Alliance is subject to routine audits by taxing jurisdictions, however, there are currently no audits for any tax periods in progress. The Alliance's Federal Return of Organization Exempt from Income Tax (federal Form 990) for 2013, 2014, and 2015 are subject to examination by the IRS, generally for three years after they were filed.

#### NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Estimates**

In preparing financial statements in conformity with GAAP, management must make estimates based on future events that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities as of the date of the financial statements, and the revenues and expenses during the reporting period. Actual results could differ from these estimates.

#### **Cash and Cash Equivalents**

For purposes of the Statement of Cash Flows, the Alliance considers all highly liquid instruments purchased with maturity of three months or less to be cash equivalents.

#### **Promises to Give**

Unconditional promises to give are recognized as revenues in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

#### **Capital Assets**

All acquisitions of property and equipment, and all expenditures for repairs, maintenance, renewals and betterments that materially prolong the useful life of a capital asset, with a useful life of greater than 5 years are capitalized. Capital assets are carried at cost or, if donated, at the approximate fair value at the date of donation. Depreciation is computed using the straight-line method over five to twenty years for all depreciated assets.

Expenditures for maintenance and repairs, which do not extend the originally estimated useful lives of the assets, are charged to expense.

#### **Fair Value Measurements**

As defined in FASB ASC No. 825-10 fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, FASB ASC No. 825-10 establishes a fair value hierarchy that prioritizes observable and unobservable inputs used to measure fair value into three levels, as described in Note 11 to the financial statements.

#### **Donated Assets**

Donated marketable securities and other non-cash donations are recorded as contributions at their estimated fair market values at the date of the donation.

### **Contributed Services**

Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically be purchased if not provided by donation. The Alliance reports such contributions at their estimated fair value when received.

#### NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Functional Allocation of Expenses**

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Contributions

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions.

The Alliance reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

The Alliance reports gifts of property and equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how these long-lived assets must be maintained, the Alliance reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Contributions of services shall be recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation

### NOTE 3. CONCENTRATION OF RISK

Financial instruments that potentially subject the Alliance to concentrations of credit risk consist principally of cash deposits. Accounts at each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 as of June 30, 2016.

The carrying amount of the Alliance's cash and cash equivalents was \$342,658 at June 30, 2016. The bank balance at June 30, 2016 was \$349,288 which was fully insured by the FDIC.

The Alliance receives contributions primarily from businesses and individuals in the Parkersburg and surrounding Mid-Ohio Valley area. Contributors' ability to donate depends upon the area's economy.

### NOTE 4. PROMISES TO GIVE AND ALLOWANCE FOR UNCOLLECTIBLE PLEDGES

Legally enforceable pledges are recorded as unconditional promises to give in the year made. Unconditional promises to give for support of current operations are recorded as campaign income while pledges for support of future campaigns are recorded as temporarily restricted net assets until the time restriction is satisfied.

## NOTE 4. PROMISES TO GIVE AND ALLOWANCE FOR UNCOLLECTIBLE PLEDGES (CONTINUED)

As of June 30, 2016, unconditional promises to give were comprised of the following:

Promises to Give	\$ 281,611
Less: Allowance for Uncollectible Pledges	 (24,000)
Promises to Give, Net of Allowance	\$ 257,611

All unconditional promises to give outstanding at year end were substantially collectible within one year. Provision for uncollectible is determined based on historical write-offs of uncollectible pledges and is determined by management.

#### NOTE 5. INVESTMENTS

The Alliance has investments with the Parkersburg Area Community Foundation. The principal and net income from the fund may be distributed to or for the benefit of the Alliance for its charitable purposes upon the written request of 75% of the Alliance's Board of Directors accompanied by a certification by the Board's Secretary.

In addition, the Alliance received permanently restricted gifts to establish an endowment fund in the name of one of its former Presidents.

The following is the activity of the endowment funds maintained by the Parkersburg Area Community Foundation for the year ended June 30, 2016:

	mporarily estricted	Permanently Restricted		Total
Beginning Balance	\$ 382,417	\$ 50,075	\$	432,492
Interfund Gifts	900	-		900
Interest	11,506	_		11,506
Realized Gain (Loss)	3,065	-		3,065
Unrealized Gain (Loss)	(14,499)	-		(14,499)
Other Income	5	-		5
Approved Distributions	(16,700)	-		(16,700)
Management Fees	(4,437)	-		(4,437)
Other Fees	 (10)	 		(10)
Ending Balance	\$ 362,247	\$ 50,075	\$_	412,322

#### NOTE 6. BURIAL PLOTS

In prior fiscal years, the Alliance received in-kind donations of 20 burial plots and 2 vaults located in local cemeteries. These plots will be used to provide burial space for the homeless and for families that have lost a child that cannot otherwise afford to purchase a plot. The fair market value of the remaining burial plots totaled \$17,050.

#### NOTE 7. TRANSFER OF ASSETS

Contributions received which have been designated for specific United Way Alliance agencies are passed on to that agency on an estimated basis with any difference being adjusted by final distribution.

The Alliance has no variance power and is obligated to transfer the contributions received. The identities of these agencies are as follows: American Red Cross - Mid-Ohio Valley Chapter, Belpre Area Ministries, Belpre Elementary - Jumpstart Kindergarten, Belpre Recreation, Belpre Safetytown, Belpre Senior Center, Boy Scouts of Allohak Council, Boys & Girls Club of Parkersburg, Children's Home Society of West Virginia, Circles Campaign of the MOV, Community Action Senior Nutrition Program, Consumer Credit Counseling Services. Eve, Inc., Family Crisis Intervention Center, Foster Grandparent Program, Gabriel Project of West Virginia, Literacy Volunteers - Mid-Ohio Valley, Mid-Ohio Valley Fellowship Home, Mid-Ohio Valley Health Department, O'Neill Senior Center, Parents and Friends of the Hearing Impaired, Parkersburg Area Coalition for the Homeless, Parkersburg Day Nursery. Parkersburg/Wood County Public Library, Retired & Senior Volunteer Program, Roane County 4-H Leaders Association, Senior Companion Program, SW Resources, The Arc of the Mid-Ohio Valley, The Right Path for Washington County, The Salvation Army, Vienna Public Library, Vienna Recreation & Improvement Association, Voices of the Streets/Essentially Yours, Williamstown Community Association, Williamstown Public Library, Williamstown Welfare League, Wood County 4-H Leaders Association, Wood County Society, YMCA of Parkersburg and the United Way Alliance of the Mid-Ohio Valley Emergency Response Fund.

## NOTE 8. TEMPORARILY AND PERMANENTLY RESTRICTED NET ASSETS

Temporarily restricted net assets consisted of the following at June 30, 2016:

Investments in Parkersburg Area Community Foundation Campaign Revenue Received for Future Periods	\$ 362,247 281,611
Total Temporarily Restricted Net Assets	\$ 643,858
Asset:	
Pledges Receivable Investments	\$ 281,611 362,247
Total Temporarily Restricted Net Assets	\$ 643,858

During the year ended June 30, 2016, time and use restrictions on temporarily restricted net assets totaling \$790,275, were satisfied. The satisfaction of these restrictions is reflected in the statement of activities as a transfer from temporarily restricted to unrestricted net assets.

Permanently restricted net assets totaling \$50,075 consist of gifts to an endowment fund created in memory of a former Alliance President. Income from this endowment is to be utilized to support operations in future periods.

#### NOTE 9. RETIREMENT

The Alliance maintains a Simple IRA Plan for all of its eligible employees. Any employee that has earned \$5,000 in either of the previous two years, or is expected to earn \$5,000 or more in the current year are eligible. At the discretion of the Board of Directors, the Alliance will match 100% of the first 3% of gross compensation that is contributed for its eligible employees. Contribution to the Simple IRA Plan during year ended June 30, 2016 was \$2,367.

#### NOTE 10. OPERATING LEASE

Beginning March 12, 2015, the Alliance entered into a non-cancelable lease for its administrative office space expiring March 18, 2018. Monthly rent expense for the fiscal year ended June 30, 2016 was \$1,400.

Future minimum lease obligations under this lease are as follows:

2017 \$ 16,800 2018 \$ 16,800

Because the fair market value of the leased office space is higher than the actual lease payment, the Alliance recognizes an in-kind contribution of rent expense. For 2016 the in-kind contribution from the lessor totaled \$7,200.

#### NOTE 11. FAIR VALUE MEASUREMENTS

The fair value hierarchy defines three levels of input, as follows:

Level 1: Valuations based on quoted prices (unadjusted) in an active market that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Valuations based on observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities, quoted prices in inactive markets, or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

Level 3: Valuations based on unobservable inputs are used when little or no market data is available. The fair value hierarchy gives lowest priority to Level 3 inputs.

In determining the fair value, the Alliance utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible in its assessment of fair value.

Financial assets and liabilities are carried at fair value at June 30, 2016, and are classified as Level 1, Level 2 and Level 3 as follows:

	Level 1	Level 2	Level 3		
Endowment Funds Burial Plots	\$ 412,322 	\$ - 17,050	\$ - 		
Total Assets at Fair Value	\$ 412,322	\$ 17,050	_\$ -		

#### NOTE 12. RELATED PARTY TRANSACTIONS

The Alliance pays quarterly installments for membership in the United Way Worldwide. Total membership fees for the year ended June 30, 2016, were \$8,725.

#### NOTE 13. SUBSEQUENT EVENTS

Management has evaluated events subsequent to the date of the financial statements through August 31, 2016. No events have occurred subsequent to the date of the financial statements through August 31, 2016 that would require adjustment or disclosure in the financial statements.